

Tasha M. Myers, Ph.D.

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Strategic | Connectedness | Achiever | Learner | Individualization

SUMMARY & HIGHLIGHTS

Passionate strategic leader, with accomplishments ranging from policy development, departmental organization and effectiveness, change management, and unit supervision. Experience working within academic, student affairs, student support, engagement, and community-building functional areas. University policy development in student governance and organizations, large-scale programming. Committee leadership, including risk management, academic early alert, large-scale events, student support initiatives, faculty capacity-building, and strategic planning.

- Program Creation & Expansion
- Strategic Visioning & Implementation
- Partnership & Collaboration
- Assessment & Storytelling
- Student Learning & Development
- Community Building
- Risk Management & Event Protocols
- Identity Development
- Team Building & Cross-Training

EDUCATION

2023	Ph. D. in Leadership Studies	North Carolina A&T State University Greensboro, NC
2009	M. Ed. In College Student Affairs Administration	University of Georgia Athens, GA
2007	B.A. in Public and Cultural Communication	University of South Florida Tampa, FL

WORK EXPERIENCE

DIRECTOR OF SPECIAL PROJECTS FOR LEADERSHIP & ENGAGEMENT September 2025 – February 2026

Division of Campus Life | Wake Forest University | Winston-Salem, NC

Served as a thought partner for the AVP for Community & Engagement, whose portfolio includes Student Engagement, Fraternity & Sorority Engagement, Civic and Community Engagement, Benson University Center, the newly formed Leadership Engagement, and recently added Intercultural Center, LGBTQ+ Center, and the Women's Center.

- Provided **leadership for the units within the Office of Student Engagement**, including student organizations, campus traditions, Family Weekend, campus events and programs and **Benson University Center** encompassing 9 full-time professionals, 3 graduate students, and over 50 student employees
- Served as a member of the campus **Joint Event Planning Committee** overseeing large-scale student programming
- Hosted presentations and listening sessions with campus partners and Campus Life leadership to **gather feedback on policy and procedure updates** for student organization management, event planning and advisor engagement
- **Fostered collaboration** for Leadership & Engagement units to improve cross-departmental communication and teamwork

Key Accomplishments:

- **Enhanced student organization life-cycle**, included chartering, registration, event support, and service offerings by Student Organization Finance Office, Office of Student Engagement, catering, facilities, and more
- Assisted with **change management, policy development, and procedure efficiency** for units within the portfolio during immense departmental transition and reorganization of reporting
- Overhauled the **student organization handbook** by proposing policy updates, writing key definitions, and increasing advisor resources and advocating for updated event management tiers, standard performance agreements, and the student organization chartering process
- **Operationalized recommendations** from external reviews, including determining priorities, setting timelines, and developing sustainable process improvement policies and procedures for key departmental operations

DIRECTOR OF COMMUNITY & BELONGING

March 2022 – May 2025

Institutional Engagement | University of North Carolina School of the Arts | Winston-Salem, NC

Established and orchestrated departmental offerings, programs, and initiatives for UNCSA's first office focused on equity, diversity, inclusion, and belonging, with an ending title of Director of Student Leadership & Engagement.

- Mobilized student organization leaders, including Artists of Color, International Student Association and Asians Come Together, to provide **culturally affirming and passively educational programming** through responsive advising, leadership development, event planning, campus navigation, advocacy and student empowerment
- Supervised staff overseeing student engagement and **gender violence prevention and survivor advocacy**

- Provided leadership and oversee over 8 identity-based **affinity group events for faculty and staff** in partnership with campus leadership
- **Improved service offerings for international students** through advocacy, collaboration, and staffing practices
- **Spearheaded Orientation & Student Welcome Events** to engage new students on campus, including supervising the Welcome Squad, producing special events, and delegating duties during high school and college check-in
- Assisted in the development of office staffing models, programs, initiatives, and events to **enhance campus culture and representation** of underserved populations, including students of color, LGBTQIA, and international students

Key Accomplishments:

- **Worked with faculty to host in-class dialogs** to assist students in learning effective ways to discuss difficult topics
- Developed and implemented Student Affairs Troupe, a **project-based student employment program**
- Executed venue negotiations, manage attendance, and **organize logistics for the annual Posse Plus Retreat** to bring students, faculty, and staff together to engage in social, cultural, and political issues with the Posse Foundation
- Oversaw the development of an **extended orientation program for all incoming international students**
- Revitalized campus life post-COVID, including assisting with the **establishment of annual UNCSA Pride activities**, including hosting community partners for Pride Plaza, coordinating student-produced drag show, inviting alumni for talk-backs.
- Hosted the first University-supported Hispanic Heritage Month, leading to the **development of a Latine organization**.

INTERIM DIRECTOR OF RETENTION

September 2021 – February 2022

Title III Grant Initiative | Greensboro College | Greensboro, NC

Oversaw all current Title III initiatives, the First National Bank Global Communications Center (academic integration support program and media center), MAT 1000 instruction and tutoring program, Supplemental Instruction Program, The Sankofa Center for Diversity, Equity, & Inclusion, and a part-time data analyst position

- Ensured proper administration, including invoice approvals, budgeting, and forecasting of the **\$1.98 million federal grant** for retention initiatives relating to grant funding
- Imparted knowledge and recommend best practices as a member of the **leadership team for the Vice President for Academic Affairs**
- Authored **assessment reports and annual performance reports (APR)** for the federal government, accreditations, and campus partners

Key Accomplishments:

- **Co-created the 4-year student experience, Your Path Forward**, as a retention strategy and common experience
- **Implemented recommendations from the Equity in Retention Academy** workgroup from the direction of the President's Cabinet

DIRECTOR OF DIVERSITY, EQUITY, & INCLUSION

October 2019 – February 2022

Title III Grant Initiative | Greensboro College | Greensboro, NC

Served as the inaugural director leading the college's strategic efforts in increasing retention of students of color, first-generation students, and other underserved populations through College-wide emphasis on services and education

- **Founded The Sankofa Center for Diversity, Equity, & Inclusion**, with the mission of fostering leadership development to incite positive social change within the Greensboro College community
 - **Coordinated space renovation** and designed logos, branding, and marketing
 - Developed leadership curriculum based on **Critical Race Theory, Social Change Model of Leadership, and the principles of Kwanzaa**
 - **Supervised graduate interns and student assistants** in developing programming for the campus community
- Contributed to the management of **\$1.93-million federally-funded grant**, including reporting, developing performance metrics, and assessment
- Assisted in the strategic planning for the institution as an active **member of the President's Council**

Key Accomplishments:

- Led successful **campaigns for MLK Day and Juneteenth to become recognized holidays** for the College community

- Co-chaired the planning and implementation of the student **campus climate survey on diversity and sexual misconduct**
- **Instituted an identity exploration DEI Module for GSC 1100** in the required course for all first-year students
- Instituted **campus networks to support faculty and staff**, including GC Young Professionals Association and The Circle (for Black women)
- Transformed **campus-wide programming** efforts to increase collaboration for culture-validating programming

FACULTY INSTRUCTOR

July 2018 – December 2018

Leadership Team | Cultural Connections by Design™ | Virtual

Cultural Connections by Design™ is a diversity education & consulting company that specializes in providing interactive, stimulated and immersive experiences designed to create and maintain a culture of diversity, inclusion, and belonging.

- **Facilitated interactive & engaging educational sessions** to build capacity for dialogue across difference
- Launched the **online learning portal system**, including creating visual standards, course menus, content libraries, and messaging
- Spearheaded **strategic marketing initiatives and brand management** for the overall company, website, and social media,

DIRECTOR OF STUDENT LEADERSHIP & INVOLVEMENT

May 2015 – July 2018

Office of the Dean of Students | University of Utah | Salt Lake City, UT

Served as the inaugural director of the department created in 2015 dual reporting to Undergraduate Studies and Student Affairs

- Supervised a department of 7 full time professionals, 3 graduate assistants, and 10 office assistants, including 4 newly created positions, overseeing the annual **budget of \$2 million in student activity fees**
- Oversaw **leadership programs and initiatives** for the University, including the leadership certificate program, leadership conferences such as Women's Leadership Summit, Student Leadership Conference, and the Conference for Diverse Excellence, and a leadership living-learning community
- Served as advisor for the Associated Students of the University of Utah (ASUU), consisting of over **150 student leaders and volunteers** in the executive, legislative and judicial branches
- Coordinated the **Leadership Studies Minor**, including logistics of courses, serving as academic advisor and chair of the Advisory Board
- Advised **Fraternity and Sorority Life leadership** of the Panhellenic, Interfraternity and Multicultural Greek Councils during the Assistant Dean for Fraternity and Sorority Life vacancy

Key Accomplishments:

- Facilitated changes to University policies for student organization classification which proactively **defined the University's 600 organizations' relationship** with the University, including an updated registration process and instituting College Student Councils responsible for **Retention, Promotion and Tenure of University faculty**
- Refocused ASUU **programs and services on student advocacy** to better represent student concerns to the administration
- Spearheaded the **Student Engagement and Support Initiative** and chaired the **Task Force for Student Involvement and Employment** for the Division of Student Affairs strategic plan by creating common language and learning outcomes around student involvement, leadership and employment in student programs across Student Affairs departments
- Orchestrated major **organizational change within programs and services** including the Leadership Studies Minor curriculum and electives, ASUU structure and funding, and **online platforms and website** for the department, Office of the Dean of Students and Fraternity & Sorority Life
- Oversaw **numerous renovation projects** within Student Leadership & Involvement and ASUU offices to better optimize space for a collaborative and fluid space for student engagement

ASSOCIATE PROGRAM DIRECTOR

January 2010 – May 2015

Student Center | Georgia Institute of Technology | Atlanta, GA

*Advised multiple committees with the **programming board**, hosting over 52 events per year, with **attendance of 26,000+** and an annual budget of over \$250,000*

- Assisted in the **training of Student Center student employees and volunteers** totaling over 250 students on a yearly basis

Key Accomplishments:

- Implemented "GTIF – Georgia Tech, It's Friday!", a **successful campus-wide spirit initiative for students, faculty, and staff**
- Re-envisioned Homecoming events and efforts as **Homecoming Steering Committee Co-chair** managing the 12 organizations and departments that hosted 20+ Homecoming events over 12 days

INTERIM PROGRAM COORDINATOR

June 2009 – November 2009

*Division of Student Affairs | Spelman College | Atlanta, GA**Assisted Vice President for Student Affairs through special projects for the Division, including programming and policy development*

Key Accomplishments:

- Managed documentation and presentation of policies and procedures for **Southern Association of Colleges and Schools audit**
- Orchestrated and planned **14-day orientation programming** for new and transfer students, including **reconfiguring Parent Orientation** and **saving the Division \$15,000+** through creative collaboration and expense reduction for both programs
- Developed a **division-wide student leadership assessment instrument** that measured both division & departmental objectives

GRADUATE EXPERIENCE*Office of Diversity Programs | Georgia Institute of Technology | Atlanta, GA**Coordinated and facilitated **diversity programs, workshops, and trainings** and for a diverse student body**Office of Dean of Students | Spelman College | Atlanta, GA**Implemented a **peer mediation program** including creating manual & training modules, scheduling sessions and guest facilitators and provided recommendations through a **CAS Review of Greek Life** in the Office of Student Activities**A.D.A.P.T.S.-Disability Services | Georgia Institute of Technology | Atlanta, GA**Supported students and families by communicating **program eligibility and reasonable accommodations** based on individual needs and **instituted liaison program** which increased the number of staff with proper knowledge of disability services and resources**University Housing | University of Georgia | Athens, GA****Created curriculum** and taught Adult Education classes and executed the department-wide **Support Staff Appreciation Luncheon** for 50+ support staff and their supervisors***EXPERIENTIAL LEARNING**

Emory University Office of Lesbian, Gay, Bisexual, Transgender Life - Program Evaluation and Assessment

University of Georgia Greek Life Office - Emerging Greek Leaders Career Goals Assessment

Morgan County High School - College Preparatory Information Sessions

University of South Florida Residential Education Committee - Community Service and Engagement

COURSES DESIGNED

Fall 2021	DAN 4500 – Diversity in Broadway- The Great White Way	Greensboro College
Fall 2020	GSC 1101 – Topics & Trends in Diversity	Greensboro College
Spr 2018	LDRSP 4750 – Leadership Capstone	University of Utah
Spr 2017	LDRSP 2020 – Foundations of Leadership	University of Utah
Fall 2017	LDRSP 4100 – Practicum	University of Utah

COURSES TAUGHT

Fall 2025	FYE 1350 – Foundations for RAM Success (2 Sections)	Winston-Salem State University
Fall 2024	ENG 0042 – Women & Gender Studies Guest Lecture	UNC School of the Arts
Spr 2024	DAN 4692 – Applied Dance Pedagogy Guest Lecture	UNC School of the Arts
Spr 2024	DEN 232 – Community Dental Health Guest Lecture	Guilford Tech Comm College
Spr 2024	HUM 2198 – Black Feminist Thought Guest Lecture	UNC School of the Arts
Spr 2024	DRA 4401 – Business of Acting Guest Lecture	UNC School of the Arts
Spr 2023	LIT 2298 - Topics in Literature: Memoir Guest Lecture	UNC School of the Arts
Spr 2022	SOC 3509 – Race, Class, & Gender	Greensboro College
Fall 2020, 2021	GSC 1100 – Greensboro College Seminar Guest Lectures	Greensboro College

Fall 2020, 2021	GSC 1101 – Topics & Trends in Diversity	Greensboro College
Jan 2020	SOC 3509 – Race, Class, & Gender Guest Lecture	Greensboro College
Spr 2018	LDRSP 4750 – Leadership Studies Capstone	University of Utah
Fall 2017	LDRSP 2020 – Foundations of Leadership	University of Utah
Fall 2010	GT 1000 – Freshman Experience Course	Georgia Institute of Technology

KEYNOTE SPEECHES

December 2024 | Women’s Luncheon Speaker. Union Baptist Church. Winston-Salem, NC.

December 2023 | Student response. College of Education Graduation Ceremony. Greensboro, NC.

February 2021 | *Glory*. Greensboro College Black History Month Chapel Service. Greensboro, NC.

February 2020 | *Do it for the culture*. Greensboro College Black History Month Chapel Service: Greensboro, NC

October 2017 | *Leading from the middle*. Expect the Great State-Wide Conference: Salt Lake City, UT

April 2016 | *Pathways to openness*. Annual Student Diversity Conference: Utah State Eastern, Price, UT.

December 2015 | *Get in where you fit in: Leveraging success by defining your leadership space*. Utah Coalition for the Advancement of Inclusion, Diversity, Equity, Access, and Social Justice: Dixie State University, St. George, UT.

PUBLICATIONS

Myers, T. M. (2023) *In communion with sistas: Exploring the spirit of sista circles used as professional counterspaces by Black women in higher education*. North Carolina A&T State University.

Myers, T. M. (2015, May) *Leadership development book review series: "The Red Rubber Ball at Work"*. Campus Activities Programming®, 39.

Myers, T. M. (2013, October) *Ten questions with...Tasha M. Myers*. Campus Activities Programming®, 71.

Myers, T. M. (2013, September) *Hook, line & sinker: How to engage- and keep members engaged*. Campus Activities Programming®, 6-8.

ACADEMIC/PROFESSIONAL SERVICE

Peer reviewer | Journal of Cross-Cultural Psychology

Delta Pearl Program Leadership Program | South Atlantic Region of Delta Sigma Theta Sorority, Inc. 2023-2024

Research Mentor for Marco Shelby | McNair Scholar – Jackson State University

Black Studies Minor Exploratory Committee | College of Liberal Arts - University of North Carolina School of the Arts

Mock Interviewer | College Student Affairs Administration Mater’s Program - University of Georgia

Association of College Unions International | 100th Anniversary Celebration Task Force; Region 6 Celebrations Chair

COMMUNITY INVOLVEMENT

Active Member, Union Baptist Church | Church involvement as a Sunday school teacher, youth programs, choir, and special events

Board Member, The Hidden Jewel Project | Nonprofit domestic violence advocacy organization

Ambassador, Red H.E.A.R.R.T. Initiative | Health advocacy organization with emphasis on children, teens and women

Volunteer, Union Community Development Corporation | STEAM & reading youth development program

Member, Delta Sigma Theta Sorority, Inc. | Committee leader and executive board member

Previous:

Volunteer, Make-A-Wish Utah | Special events and gala silent auction committee

Pageant Coordinator, Ms. Black Georgia | Cultural scholarship pageant organization

Dance Team Mentor, Lovejoy Middle School | Assist in youth personal development and performance costuming/styling

AWARDS & HONORS

<u>University of Georgia</u>	<u>Georgia Institute of Technology</u>
Mary Frances Early College of Education Alumni Award - Mid-Career Practitioner	African American Student Union Onyx Award

North Carolina A & T State University

Woodland Ellroy Hall Fellow

University of South Florida

Division of Student Affairs Golden Bull Award

University of Utah

Sigma Alpha Pi Leadership Honor Society

Marshall Student Center Hall of Fame

NOTEWORTHY PRESENTATIONS

Walser, J.; Myers, T.M.; & Giles, S. (February 2025). *Mental health and wellbeing*. Human Health Sciences Program and the School of Health and Human Sciences. University of North Carolina - Greensboro: Greensboro, NC.

Myers, T. M. (July 2022). *Leadership as an EDIB praxis*. Residence Life Professional Staff Training. University of North Carolina School of the Arts: Winston-Salem, NC.

Myers, T. M. & Jackson, S. (October 2021). *Inclusive advising*. Center for Teaching and Learning. Greensboro College: Greensboro, NC.

Myers, T. M. (October 2020). *(Re)framing the 7 C's of social change*. Contemporary Issues in Transformative and Innovative Leadership Conference. North Carolina A & T State University: Greensboro, NC.

Myers, T. M. (August 2018). *Sipping Tea & Making Lemonade: A Mini Session on Intersectionality*. Cultural Connections by Design Instructor Retreat: Philadelphia, PA.

Myers, T. M. (September 2017). *Me, Myself, and I(dentity)*. ACUI Region IV Conference: Salt Lake City, UT.

Myers, T. M., Bergerson, A. A. & Howard, S.B. (November 2016). *Undergraduate Studies: Affecting change in the campus climate*. Undergraduate Studies Leadership Meeting: Salt Lake City, UT.

Daniels, D. & Myers, T.M. (October 2015). *Identity development of Black students at PWIs*. Expect the Great Conference: Ogden, UT.

Myers, T.M. (June 2015). *"The Red Rubber Ball at Work": Harnessing the power of play*. National Association for Campus Activities: Webinar.

Myers, T. M. (November 2014). *Minority leadership*. Black Leadership Conference: Atlanta, GA.

Hulst, B. & Myers, T. M. (March 2013). *Successful organization transition*. Community Service Council: Atlanta, GA.

Myers, T. M. (February 2013). *Hook, line & sinker: Strategies for recruiting & retaining organization members*. National Association of College Activities: Nashville, TN.

Myers, T. M. (February 2013). *Homecoming: One for all*. National Association of College Activities: Nashville, TN.

Myers, T. M. (March 2012). *I used to quote theory: A refresher course*. Association of College Unions International: Boston, MA.

Myers, T. M. (March 2012). *Confessions of a Black, married, female young professional*. Association of College Unions International: Boston, MA.

Myers, T. M. (November 2011). *Build it: A presentation on community building*. Office of Student Involvement Success Series: Atlanta, GA.

SOFTWARE & PLATFORMS

Adobe Creative Suite

Banner

Basecamp

Blackboard

Canva

Canvas

Campus Labs/Engage

EAB Navigate

Engage

GivePulse

Google Suite

Kronos

LearnWorlds

MailChimp

Mentor Collective

Meta Suite

Microsoft Office

Moodle

My Degree Dashboard

OmniUpdate

Qualtrics

Ready Education

Slack

StarRez

Wix

WordPress

Workday

Zoom

OTHER SKILLS

Graphic Design

Web Development

Event Planning

General Technology

Theme Execution

Stage Productions

Crafting & Customizations

Performing Arts